Communications Specialist

WWW.TEACHFORROMANIA.ORG
Teach for Romania is a non-governmental organization, that envisions life opportunities through excellent education for every child in Romania, regardless of his or her social and economic background.

Our mission is to recruit, train and support professionals who take ownership for transforming the society, through a leadership development program in education. After the 2 year teaching program, Teach For Romania supports its alumni, equipped with the experience, conviction, and insights to be a force for change, working across sectors to expand educational opportunity.

The staff of Teach for Romania is comprised of high potential professionals, who work relentlessly to transform the society by being an active part of a movement in education.

For more information, visit: www.teachforromania.org.
YOUR ROLE

For our organization to have the impact it aims towards, your activity, as Communications Specialist, will have a great contribution in fundraising, but also in generating awareness about the real issues impacting the access to a proper education of Romania’s most vulnerable children.

You will have communicating specific projects of the organization (e.g. access to quality education of children, mentoring for novice teachers).

Reports to: Communication Manager.
Role-type: Full-time, based in Bucharest. The position will require occasional travel (in Teach for Romania communities).
RESPONSIBILITIES

• PRIMARY RESPONSIBILITIES:

• Develops and implements of the communication activities and projects for fundraising purposes from individual donors

• Develops and implements communication plans for specific projects of the organization

• Develops and implements communication projects that support brand communication of the organization - coordinates at least one sprint of brand communication, during a year (3 months)

• Creates content (copywriting, photo, video) to support communication, regardless of the objective (fundraising, awareness, recruitment) - directly or through partnerships and its promotion on the communication channels of the organization;

• Works with communication agencies / service providers, for the creation of specific deliverables from communication projects;

• Monitors and evaluates communication campaigns or project activities, through specific reports;
PROFILE

We are looking for someone with:

• A good understanding of the field / communication strategies;
• Skills of organization, planning and time management (inclusion in ddl's and compliance with plans); Communication strategy skills;
• The ability to create strategies related to communication objectives (fundraising, awareness, etc.);
• The ability of creating communication briefs
• Knowledge in creation of content adapted to the objectives and communication channels (copywriting skills);
• Experience in managing social media channels: Facebook / Facebook Ads, Instagram, Google / Google Ads / Google Analytics, Youtube, LinkedIn, TikTok etc. Interpersonal skills;
• A capacity for analysis and synthesis;
• Communication and collaboration skills
• Autonomy
• Adaptability/flexibility

Experience required for this role:

• Work experience in the field of at least 2 years.

It would be a plus if you
• managed fundraising campaigns
• have experience in using fundraising platforms (eg Galantom), and other tools like Mailchimp, Canva, Illustrator or Photoshop, etc.
BENEFITS

A chance to do **high-significance work in education** (more access to excellent education for all children);

The opportunity **to build up your skills** and develop yourself personally and professionally;

Access **to training and learning opportunities** inside the organization and from our learning partners;

An **excellent working environment** in a value-based organizational culture;

Access to a **global community of experienced and talented specialists** and first-hand innovative approaches and models from the Teach for All network.
The selection process will consist in:
- Screening, based on resume;
- Online test;
- Phone interview;
- Interview with the Hiring Manager;
- Interview with the CEO.

Please apply by following the link here.

We will review the applications on an as we go basis.